

CASE STUDY: DATA PROTECTION COMPLIANCE AND CARROT CARS

Carrot Cars offers a cheap, clean and reliable minicab service for business and residential customers who value speed and quality. A 24/7 365 days a year service to cover everything you can expect from a professional minicab company and more. All our drivers and operators are academy trained to ensure our service to you will consistently be friendly, efficient and professional. We invest in our staff with ongoing training programs to keep all continuously passionate of the highest levels of service, and this is what gives us that added 'wow' factor.

Our passengers' safety is our main priority! Our business has operator licence number 06294/02/03 granted by the London Taxi and Private Hire, formally the Public Carriage Office. All our drivers and vehicles have individual PHD minicab licences and have been screened and vetted. Our cars have their MOT done at least twice a year and every vehicle has special insurance which also covers you in the unlikely event of a mishap. We at Carrot Cars pride ourselves on offering this cheap, clean and reliable ride in comfort to all our clients.



Services provided to Carrot Cars:

- *Completion of an information inventory and data mapping;*
- *Development of a Privacy Notice;*
- *Review of GDPR compliance.*

“Technology has a great impact on our service and managing our data is more than just a legal requirement, it is essential for us to deliver the great service we take pride in. We were able to work with selufen to not only understand our obligations, but also to maximise the opportunity to excel with data protection and continue to provide a great level of service to our customers”.

Bradley Lok, Director, Carrot Cars, London, www.carrotcars.co.uk