

Last updated: 23rd May 2018.

selufen limited (“We”) is committed to protecting and respecting your privacy, and safeguarding your data and individual-level information in a secure, respectful and trustworthy manner. We use cookies on our website www.selufen.co.uk (“our website”). Our Cookies Policy explains what cookies are, how we use cookies, how third-parties we may partner with may use cookies our website, your choices regarding cookies and further information about cookies.

What are cookies

Cookies are small pieces of text sent by your web browser by a website you visit. A cookie file is stored in your web browser and allows our website or a third-party to recognise you and make your next visit easier and our website more useful to you.

Cookies can be "persistent" or "session" cookies.

How selufen uses Cookies

When you use and access our website, we may place a number of cookies files in your web browser.

We use cookies for the following purposes: to enable certain functions of our website, to provide analytics, to store your preferences, to enable advertisements delivery, including behavioural advertising.

The cookies that we use for our website are in the following categories:

Technical Cookies

These cookies are required for the operation of our website. They include cookies that enable you to log into secure areas of our website.

Analytical/Performance Cookies

These enable us to recognise and count the number of visitors to our website, and to see how visitors navigate and interact with our website when accessing it. We use the information we glean from this to improve the way our website work, for example, by making sure that our most popular services and information can be found easily.

We use analytical / performance cookies to:

- Understand how people use our website or so that we are able to provide you with the best possible customer experience;
- Measure performance of our website or app;
- Identify, understand and fix any errors / issues that occur;
- Identify any technologies we may need to implement in the future to maintain and improve the selufen website ;
- Test different versions of our website ;
- Track trends to help us plan for the future of our business.

Functionality cookies

These are used to recognise you when you return to our website. Utilising these cookies enables us to provide you with a better customer journey through delivering personalised content for you, for example your favourite addresses.

We use functionality cookies:

- To remember you and save you time and effort; if you have registered with selufen and / or completed any online forms with us, we use cookies to remember your details on your current visit, as well as any future visits (provided the cookie was not deleted between visits);

- To save any preferences that you select;
- To make using the website easier by remembering certain information that you input or choices that you make so that you do not need to repeat this process.
- Targeting/commercial cookies

Targeting Advertising and Commercial Cookies

These cookies record your visit to the website, which pages you have viewed and the links you have followed. We use this information to make our website and any advertising displayed on it more relevant to your interests. This information may also be carefully shared with third parties for the purpose of channelling towards you advertising that is most likely to be relevant to your interests, based upon how you have used our website.

selufen uses commercial cookies to:

- Enable us to track third-party website referrals to our website;
- Provide you with information on products and services that are more relevant to you when you visit our website.

Technical Cookies

The technical cookies selufen are essential for ensuring correct functionality of the site and for making sure that your interactions with our website are secure.

In summary, we use cookies on our website to:

- Enable the website to work;
- Help keep your details secure;
- Enable you to digitally book our services.
- Analytical / performance cookies

Third-Party Cookies

In addition to our own cookies, we may also use various third-parties cookies to report usage statistics of the Service, deliver advertisements on and through the Service, and so on.

What are your Choices Regarding Cookies

If you'd like to delete cookies or instruct your web browser to delete or refuse cookies, please visit the help pages of your web browser.

Please note, however, that if you delete cookies or refuse to accept them, you might not be able to use all of the features we offer, you may not be able to store your preferences, and some of our pages might not display properly.